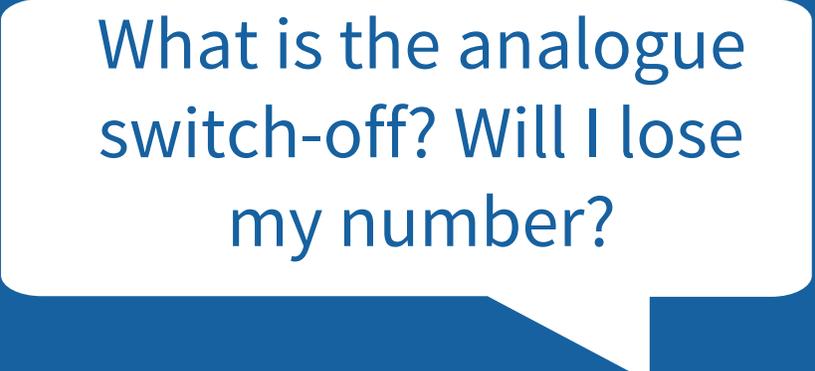


The Big 2027 Switch-Off



Is my business
ready?



What is the analogue
switch-off? Will I lose
my number?



Our Guide

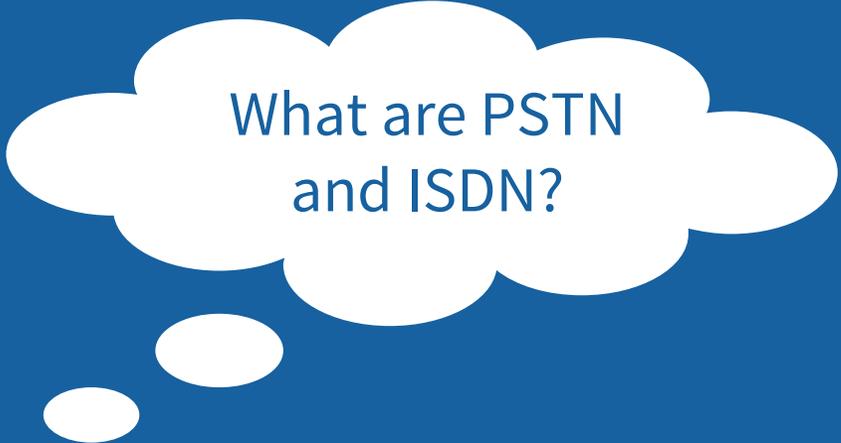


What's happening?

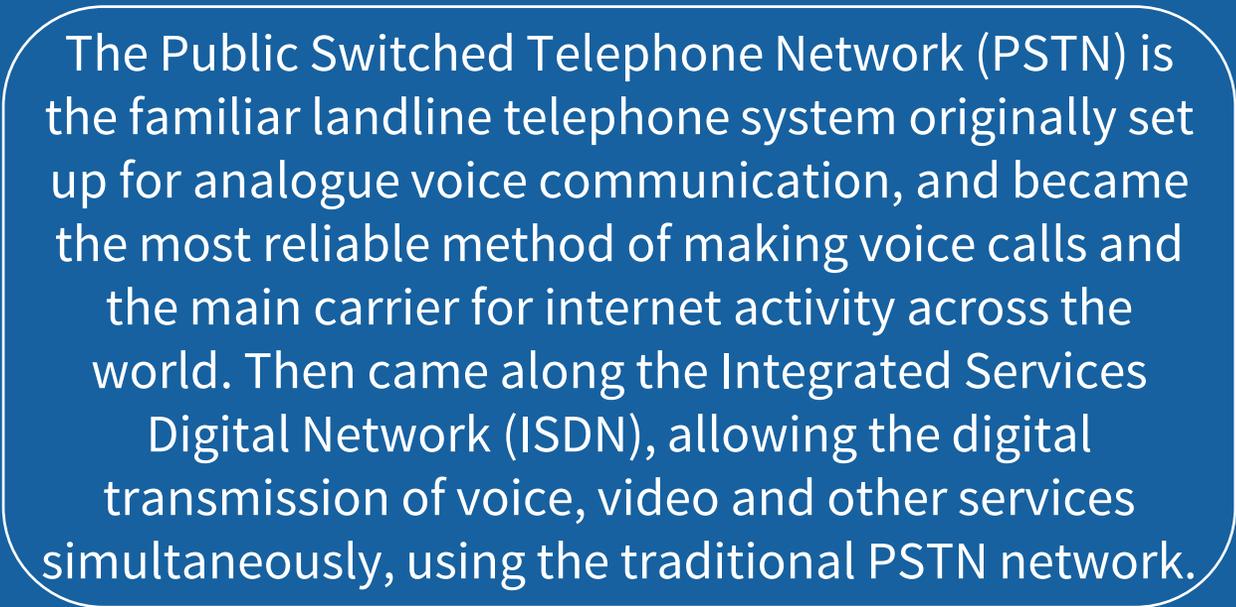
Openreach has announced it will be switching off its PSTN and ISDN networks in January 2027 in favour of IP voice services, with a gradual phaseout of the older systems. To prepare, Openreach have ceased taking ISDN orders, and all businesses will be forced to find other IP-based options for their business telephony systems.



This means you will lose your landline and number.



What are PSTN
and ISDN?



The Public Switched Telephone Network (PSTN) is the familiar landline telephone system originally set up for analogue voice communication, and became the most reliable method of making voice calls and the main carrier for internet activity across the world. Then came along the Integrated Services Digital Network (ISDN), allowing the digital transmission of voice, video and other services simultaneously, using the traditional PSTN network.



Over the last 5 years
ISDN channels have
declined in usage by
30%

Why are they switching off ISDN and PSTN?

In short, these legacy systems are now deemed out of date, as are the associated maintenance and running costs. Despite having been updated radically over the decades since their inception, these lines are still essentially the same in setup and design as the original phone lines of the 1800s. And with all other fields of technology advancing at light speed around us, it makes sense that our telecoms systems are also updated.



This will affect over 2 million UK businesses.



Why haven't I
heard of this?



Most businesses are
still unaware they
will lose their
landline and
number.

According to Ofcom, in 2017 there were over two million businesses still with an ISDN connection in the UK, all of which will be affected by the planned switch off in the coming years. A recent survey has also shown that over half of the UK's businesses are still unaware that the switch off is even taking place.

These businesses need to be made aware of the upcoming changes so they can begin the necessary switch to IP-based services such as SIP and VoIP to avoid finding themselves without a phone system.

What is SIP and VoIP?

Session Initiation Protocol (SIP) is a protocol used in Voice over Internet Protocol (VoIP), and allows users to make voice and video calls on a global scale using computer and mobile devices with an internet connection.

The biggest and most noticeable difference between traditional ISDN and SIP networks for businesses is the flexibility of not being tied down to a fixed line at a fixed location, allowing you to have the ability to mobilise your business communications. These VoIP communication systems are also often referred to as cloud-based telephony systems.



Our SIP & Voip gives you better call quality than landline, from any location.



What do I need
to do?



Act now and we
can make sure you
keep your existing
landline number.

We can set you up with a direct , high-speed fibre broadband connection, regardless of your location.

We will also provide a digital voice license so you can make calls over your fibre connection.

You will receive a handset which works just like a traditional landline handset, without being attached to a wire.

We can also port over your number, meaning you can keep your existing landline number.

Speak to us today!



We can keep
your landline
number!



We can set you up
with a high-speed
direct fibre!



Get a quote today:

info@straight-up-solutions.com